
The Road Less Stupid

The Road Less Stupid

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FINAL THOUGHT

We hope you're as delighted concerning the world of The Road Less Stupid books as we are! Our store is devoted to providing an extraordinary analysis experience for all. With our variety of books, from new launches to classic standards, there is something for every person. Our commitment to consumer contentment means that you can go shopping confidently, understanding that your order is in excellent hands.

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The Road Less Stupid

Advice from the Chairman of the Board

Keys to the Vault

Lessons from the Pros on Raising Money and Igniting Your Business

How to Be Less Stupid About Race

On Racism, White Supremacy, and the Racial Divide Beacon Press

A unique and irreverent take on everything that's wrong with our “national conversation about race”—and what to do about it How to Be Less Stupid About Race is your essential guide to breaking through the half-truths and ridiculous misconceptions that have thoroughly corrupted the way race is represented in the classroom, pop culture, media, and politics. Centuries after our nation was founded on genocide, settler colonialism, and slavery, many Americans are kinda-sorta-maybe waking up to the reality that our racial politics are (still) garbage. But in the midst of this reckoning, widespread denial and misunderstandings about race persist, even as white supremacy and racial injustice are more visible than ever before. Combining no-holds-barred social critique, humorous personal anecdotes, and analysis of the latest interdisciplinary scholarship on systemic racism, sociologist Crystal M. Fleming provides a fresh, accessible, and irreverent take on everything that’s wrong with our “national conversation about race.” Drawing upon critical race theory, as well as her own experiences as a queer black millennial college professor and researcher, Fleming unveils how systemic racism exposes us all to racial ignorance—and provides a road map for transforming our knowledge into concrete social change. Searing, sobering, and urgently needed, How to Be Less Stupid About Race is a truth bomb for your racist relative, friend, or boss, and a call to action for everyone who wants to challenge white supremacy and intersectional oppression. If you like Issa Rae, Justin Simien, Angela Davis, and Morgan Jerkins, then this deeply relevant, bold, and incisive book is for you.

The Ultimate Blueprint for an Insanely Successful Business

The Road Vintage

NATIONAL BESTSELLER • WINNER OF THE PULITZER PRIZE • A searing, post-apocalyptic novel about a father and son's fight to survive, this "tale of survival and the miracle of goodness only adds to McCarthy's stature as a living master. It's gripping, frightening and, ultimately, beautiful" (San Francisco Chronicle). A father and his son walk alone through burned America. Nothing moves in the ravaged landscape save the ash on the wind. It is cold enough to crack stones, and when the snow falls it is gray. The sky is dark. Their destination is the coast, although they don't know what, if anything, awaits them there. They have nothing; just a pistol to defend themselves against the lawless bands that stalk the road, the clothes they are wearing, a cart of scavenged food—and each other. The Road is the profoundly moving story of a journey. It boldly imagines a future in which no hope remains, but in which the father and his son, "each the other's world entire," are sustained by love. Awesome in the totality of its vision, it is an unflinching meditation on the worst and the best that we are capable of: ultimate destructiveness, desperate tenacity, and the tenderness that keeps two people alive in the face of total devastation.

Be the Best at What Matters Most

The Only Strategy You will Ever Need John Wiley & Sons

Winners in business aren't the ones who do the most things; the winners are the ones who do the most important things Be the

Best at What Matters Most is about the one essential strategy for business leaders, entrepreneurs, owners, managers and those who want to be one. Simplify, focus, and win by outperforming all your competition on those things that create real value for the customer. This is about substance, not flash, and the ultimate "wow" factors of high quality performance, consistency and relentless improvement. Thought provoking questions, activities, and action steps are built into every section of the book. Author Joe Calloway, an International Speakers Hall of Fame inductee, has been a popular business speaker for thirty years and worked with hundreds of companies to help them create and sustain success. Be the Best at What Matters Most will help you and your team focus on taking the actions that maximize results, growth, and profit.

Superconnect

Harnessing the Power of Networks and the Strength of Weak Links *McClelland & Stewart*

For readers of *Outliers* or *The Wisdom of Crowds* — or internationally bestselling author Richard Koch's many followers — this entertaining book draws on the latest in network science research to show how any of us can increase the chances of success in our personal and work lives. What's so special about the rich and famous? Unusually successful people often think they've done well because of their talent or luck — or simple grit and hard work. But individual characteristics matter far less than the social connections we exploit. And counterintuitively, it's our weak links — your neighbour's landscaper or that ad agency guy you happened to meet at your sister's birthday party last year — that matter most of all. Drawing on research from the fields of sociology, math, and physics, internationally bestselling author and entrepreneur Richard Koch and his co-author Greg Lockwood show how networks impact our everyday lives. Rich with entertaining anecdotes and written in Richard Koch's trademark conversational style, *Superconnect* reveals the hidden patterns behind everyday events. Most importantly, it shows how any of us can increase the chances of happy outcomes in our own lives, careers, or businesses.

Rules of the Road *Penguin*

Meet Jenna Boller, star employee at Gladstone's Shoe Store in Chicago. Standing a gawky 5'11" at 16 years old, Jenna is the kind of girl most likely to stand out in the crowd for all the wrong reasons. But that doesn't stop Madeline Gladstone, the president of Gladstone's Shoes 176 outlets in 37 states, from hiring Jenna to drive her cross country in a last ditch effort to stop Elden Gladstone from taking over his mother's company and turning a quality business into a shop-and-schlock empire. Now Jenna Boller shoe salesperson is about to become a shoe-store spy as she joins her crusty old employer for an eye-opening adventure that will teach them both the rules of the road...and the rules of life. Joan Bauer lives in Darien, CT.

Hire Smart from the Start

The Entrepreneur's Guide to Finding, Catching, and Keeping the Best Talent for Your Company *AMACOM*

Every day, rising companies stumble because management hired available people, not the right people. Then after making one too many of these mistakes, especially in key positions, the once-promising business that had the world to offer to its consumers is no longer. Because they didn't learn: Hiring. Is. King. In *Hire Smart from the Start*, author and entrepreneur Dave Carvajal distills lessons learned from 20 years of both successful and poor hiring

decisions as he built and staffed two enormously successful Internet startups and helped firms like Tumblr, Buddy Media, and Shutterstock land the talent they needed to reach their greatest potential. Whether you manage a restaurant, a tech firm, or an Internet startup, the proven formula in this book will help you in every aspect of hiring, training, and keeping the right employees in the right positions. Learn how to find candidates whose values and working style fit your business. Discover the 5 types of applicants you should never, ever hire. Find out how to motivate otherwise-happily-employed-elsewhere applicants to take a chance on your vision. If you hire smart from the start, you will accelerate your business's success and it will flourish beyond what you thought possible!

The Book Thief *Knopf Books for Young Readers*

#1 NEW YORK TIMES BESTSELLER • ONE OF TIME MAGAZINE'S 100 BEST YA BOOKS OF ALL TIME The extraordinary, beloved novel about the ability of books to feed the soul even in the darkest of times. When Death has a story to tell, you listen. It is 1939. Nazi Germany. The country is holding its breath. Death has never been busier, and will become busier still. Liesel Meminger is a foster girl living outside of Munich, who scratches out a meager existence for herself by stealing when she encounters something she can't resist—books. With the help of her accordion-playing foster father, she learns to read and shares her stolen books with her neighbors during bombing raids as well as with the Jewish man hidden in her basement. In superbly crafted writing that burns with intensity, award-winning author Markus Zusak, author of *I Am the Messenger*, has given us one of the most enduring stories of our time. "The kind of book that can be life-changing." —The New York Times "Deserves a place on the same shelf with *The Diary of a Young Girl* by Anne Frank." —USA Today DON'T MISS *BRIDGE OF CLAY*, MARKUS ZUSAK'S FIRST NOVEL SINCE *THE BOOK THIEF*.

Roll of Thunder, Hear My Cry *Penguin*

Young Cassie Logan endures humiliation and witnesses the racism of the KKK as they embark on a cross-burning rampage, before she fully understands the importance her family attributes to having land of their own.

You Are Now Less Dumb

How to Conquer Mob Mentality, How to Buy Happiness, and All the Other Ways to Outsmart Yourself *Penguin*

The author of the bestselling *You Are Not So Smart* shares more discoveries about self-delusion and irrational thinking, and gives readers a fighting chance at outsmarting their not-so-smart brains. David McRaney's first book, *You Are Not So Smart*, evolved from his wildly popular blog of the same name. A mix of popular psychology and trivia, McRaney's insights have struck a chord with thousands, and his blog--and now podcasts and videos--have become an Internet phenomenon. Like *You Are Not So Smart*, *You Are Now Less Dumb* is grounded in the idea that we all believe ourselves to be objective observers of reality--except we're not. But that's okay, because our delusions keep us sane. Expanding on this premise, McRaney provides eye-opening analyses of fifteen more ways we fool ourselves every day, including: The Misattribution of Arousal (Environmental factors have a greater affect on our emotional arousal than the person right in front of us) Sunk Cost Fallacy (We will engage in something we don't enjoy just to make the time or money already invested "worth it") Deindividuation (Despite our best intentions, we practically disappear when subsumed by a mob mentality) McRaney also reveals the true price of happiness, why Benjamin Franklin was

such a badass, and how to avoid falling for our own lies. This smart and highly entertaining book will be wowing readers for years to come.

The Art of Witty Banter

Be Clever, Be Quick, Be Interesting - Create Captivating Conversation *PKCS Media*

Think quickly on your feet: be smooth, funny, and clever – all at once. Goodbye awkward silences, hello conversational agility! No matter where you lie on the spectrum of awkward to engaging, witty banter is always the end goal – and it should be. Witty banter, and all the steps that lead to it, allows you to (1) disarm and connect with anyone, (2) immediately exit boring small talk mode, and (3) instantly build rapport like you’re old friends. Flow with the conversational twists and turns like water. The Art of Witty Banter carefully examines the art, nuance, and mechanics of banter and charm to make you witty comeback machine, the likes of which your friends have never seen. You’ll be able to handle, defend, disarm, and engage others in a way that makes you comfortable and confident with each growing day. Transform “interview” conversations into comfortable rapport. Patrick King is an internationally bestselling author and Social Skills and Conversation Coach. As someone who teaches people to speak for a living, he’s broken wit and banter down to a science and given you real guidelines on what to say and when. Make a sharp, smart, and savvy impression – every time. There’s no guesswork here – you’ll get exact examples and phrases to plug into your daily conversations. 18 specific points to up your charisma quotient. How will you be clever, be quick, and be interesting? •Why the questions you use make people freeze. •How to master teasing, witty comebacks, and initiating jokes and humor. •What free association is and how it makes you quick-witted. •How to create an instant “in-group” and inside joke with someone.

Beautiful World, Where Are You

A Novel *Farrar, Straus and Giroux*

AN INSTANT #1 NEW YORK TIMES BESTSELLER Beautiful World, Where Are You is a new novel by Sally Rooney, the bestselling author of Normal People and Conversations with Friends. Alice, a novelist, meets Felix, who works in a warehouse, and asks him if he’d like to travel to Rome with her. In Dublin, her best friend, Eileen, is getting over a break-up, and slips back into flirting with Simon, a man she has known since childhood. Alice, Felix, Eileen, and Simon are still young—but life is catching up with them. They desire each other, they delude each other, they get together, they break apart. They have sex, they worry about sex, they worry about their friendships and the world they live in. Are they standing in the last lighted room before the darkness, bearing witness to something? Will they find a way to believe in a beautiful world?

We Make the Road by Walking

Conversations on Education and Social Change *Temple University Press*

This dialogue between two of the most prominent thinkers on social change in the twentieth century was certainly a meeting of giants. Throughout their highly personal conversations recorded here, Horton and Freire discuss the nature of social change and empowerment and their individual literacy campaigns.

Battle Cry of Freedom

The Civil War Era *Oxford University Press*

Filled with fresh interpretations and information, puncturing old myths and challenging new ones, Battle Cry of Freedom will unquestionably become the standard one-volume history of the Civil War. James McPherson's fast-paced narrative fully integrates the political, social, and military events that crowded the two decades from the outbreak of one war in Mexico to the ending of another at Appomattox. Packed with drama and analytical insight, the book vividly recounts the momentous episodes that preceded the Civil War--the Dred Scott decision, the Lincoln-Douglas debates, John Brown's raid on Harper's Ferry--and then moves into a masterful chronicle of the war itself--the battles, the strategic maneuvering on both sides, the politics, and the personalities. Particularly notable are McPherson's new views on such matters as the slavery expansion issue in the 1850s, the origins of the Republican Party, the causes of secession, internal dissent and anti-war opposition in the North and the South, and the reasons for the Union's victory. The book's title refers to the sentiments that informed both the Northern and Southern views of the conflict: the South seceded in the name of that freedom of self-determination and self-government for which their fathers had fought in 1776, while the North stood fast in defense of the Union founded by those fathers as the bulwark of American liberty. Eventually, the North had to grapple with the underlying cause of the war--slavery--and adopt a policy of emancipation as a second war aim. This "new birth of freedom," as Lincoln called it, constitutes the proudest legacy of America's bloodiest conflict. This authoritative volume makes sense of that vast and confusing "second American Revolution" we call the Civil War, a war that transformed a nation and expanded our heritage of liberty.

Gentlemen of the Road

A Tale of Adventure *Del Rey*

#1 SAN FRANCISCO CHRONICLE BESTSELLER • NAMED ONE OF THE BEST BOOKS OF THE YEAR BY THE CHICAGO TRIBUNE “A picaresque, swashbuckling adventure.”—The Washington Post Book World They’re an odd pair, to be sure: pale, rail-thin, black-clad Zelikman, a moody, itinerant physician fond of jaunty headgear, and ex-soldier Amram, a gray-haired giant of a man as quick with a razor-tongued witticism as with a sharpened battle-ax. Brothers under the skin, comrades in arms, they make their rootless way through the Caucasus Mountains, circa a.d. 950, living as they please and surviving however they can—as blades and thieves for hire and as practiced bamboozlers, cheerfully separating the gullible from their money. But when they are dragooned into service as escorts and defenders to a prince of the Khazar Empire, they soon find themselves the half-willing generals in a full-scale revolution—on a road paved with warriors and whores, evil emperors and extraordinary elephants, secrets, swordplay, and such stuff as the grandest adventures are made of. Praise for Gentlemen of the Road “Within a few pages I was happily tangled in [Chabon’s] net of finely filigreed language, seduced by an old-school-style swashbuckling quest . . . laced with surprises and humor.”—San Francisco Chronicle “[Chabon] is probably the premiere prose stylist—the Updike—of his generation.”—Time “The action is intricate and exuberant. . . . It’s hard to resist its gathering momentum, not to mention the sheer headlong pleasure of Chabon’s language.”—The New York Times Book Review “[A] wild, wild adventure . . . abounds with lush language . . . This book roars to be read aloud.”—Chicago Sun-Times

The Shallows: What the Internet Is Doing to Our Brains *W. Norton & Company*

New York Times bestseller • Finalist for the Pulitzer Prize “This is a book to shake up the world.” —Ann Patchett Nicholas Carr’s bestseller *The Shallows* has become a foundational book in one of the most important debates of our time: As we enjoy the internet’s bounties, are we sacrificing our ability to read and think deeply? This 10th-anniversary edition includes a new afterword that brings the story up to date, with a deep examination of the cognitive and behavioral effects of smartphones and social media.

The New Climate War

The Fight to Take Back Our Planet *PublicAffairs*

Shortlisted for the FT/McKinsey Business Book of the Year award A renowned climate scientist shows how fossil fuel companies have waged a thirty-year campaign to deflect blame and responsibility and delay action on climate change, and offers a battle plan for how we can save the planet. Recycle. Fly less. Eat less meat. These are some of the ways that we've been told can slow climate change. But the inordinate emphasis on individual behavior is the result of a marketing campaign that has succeeded in placing the responsibility for fixing climate change squarely on the shoulders of individuals. Fossil fuel companies have followed the example of other industries deflecting blame (think "guns don't kill people, people kill people") or greenwashing (think of the beverage industry's "Crying Indian" commercials of the 1970s). Meanwhile, they've blocked efforts to regulate or price carbon emissions, run PR campaigns aimed at discrediting viable alternatives, and have abdicated their responsibility in fixing the problem they've created. The result has been disastrous for our planet. In *The New Climate War*, Mann argues that all is not lost. He draws the battle lines between the people and the polluters-fossil fuel companies, right-wing plutocrats, and petrostates. And he outlines a plan for forcing our governments and corporations to wake up and make real change, including: A common-sense, attainable approach to carbon pricing- and a revision of the well-intentioned but flawed currently proposed version of the Green New Deal; Allowing renewable energy to compete fairly against fossil fuels Debunking the false narratives and arguments that have worked their way into the climate debate and driven a wedge between even those who support climate change solutions Combatting climate doomism and despair-mongering With immensely powerful vested interests aligned in defense of the fossil fuel status quo, the societal tipping point won't happen without the active participation of citizens everywhere aiding in the collective push forward. This book will reach, inform, and enable citizens everywhere to join this battle for our planet.

Mastering the Rockefeller Habits

What You Must Do to Increase the Value of Your Growing Firm

What are the underlying handful of fundamentals that haven't changed for over a hundred years? From Harnish's famous "Mastering a One Page Strategic Plan" process that has been a best-selling article on the web to his concise outline of eight practical actions you can take to strengthen your culture, this book is a compilation of best practices adapted from some of the best-run firms on the planet. Included is an instructive chapter co-authored by Rich Russakoff, revealing winning tactics to get banks to finance your business. Lastly, there are case studies demonstrating the validity of Harnish's practical approaches.

The Road Trip *Penguin*

Includes readers guide discussion questions.

The Road Less Travelled

A New Psychology of Love, Traditional Values and Spiritual Growth *Random House*

'Life is difficult. This is a great truth, one of the greatest truths.' A timeless classic in personal development, *The Road Less Travelled* is a landmark work that has inspired millions. Drawing on the experiences of his career as a psychiatrist, Scott Peck combines scientific and spiritual views to guide us through the difficult, painful times in life by showing us how to confront our problems through the key principles of discipline, love and grace. Teaching us how to distinguish dependency from love, how to become a more sensitive parent and how to connect with your true self, this incredible book is the key to accepting and overcoming life's challenges and achieving a higher level of self-understanding.

Negotiating as a Martial Art: Techniques to Master the Art of Human Exchange *Made For Success Publishing*

We all negotiate. Put more accurately, we are always negotiating. There is always something we want that we do not have. There is always something we have that others want. Those human transactions are very human. The process of bartering, whether it be in billion-dollar transactions or over the use of the family car, is a deeply human activity. But like many soft skills, we don't teach it. We consider it something that we have to just learn by doing it. And it is true that trial and error is the basic teacher of negotiation. But it doesn't have to be that way. Negotiation is a social activity that involves disciplines like language, observation, reaction, listening, speaking, story telling, humor and sensing. The number one thing you bring to every negotiation is you. This book helps you understand how these various behaviors and disciplines come to play and therefore how you can become a better negotiator. The book helps you develop the mindset and tools to become a great negotiator for yourself and for others. Classical teaching on negotiation teaches separating the people from the problem. But the people are often the problem and the key to accomplishing your goals and theirs. We express our desires as "I want this or that." As a result, we are always talking about the "what." As people, as humans, we often don't even really know what we want. This book teaches you to get behind your "what" and theirs. To accomplish this, you need to understand the "why" not just the "what." It is the "why" that will help you understand the "what" and adjust it accordingly. If you think you will get what you want by just being tough and demanding, this book isn't for you. If you want to succeed in dealing with those people or want to develop a negotiation style where you get what you want and people want to deal with you again and again, then this book is for you. The author draws upon principles of martial arts (designed around dealing with more powerful opponents) to help develop your understanding of negotiations. In a battle of water and stone, water wins.

Thrive

Strategies to Turn Uncertainty to Competitive Advantage *Sound Wisdom*

Thrive is the roadmap of how to grow your business and drive sales in highly shifting, constantly changing economic times. It is the story of those leaders and organizations that have seen consistent growth through several economic crises-companies that were founded in the late 1700's to early 1900's and they are still in business thriving today. In this book we share their stories,

their struggles, and tell you exactly how they have not only overcome adversity, but thrived through it. Praise for the Book: "We live in a time when uncertainty is the order of the day. THRIVE is a must-read for all who strive to grow intellectually and to succeed through the opportunities an uncertain world offers." —Ken Langone, Founder, Home Depot, American Billionaire and Philanthropist "Talk about the right book for the right time! What I liked most about THRIVE are the case studies of real companies and real people who weathered the storms and emerged more successful than before. THRIVE is both practical and inspirational. I've ordered copies for my entire team." —Bill Cates, CSP, CPAE, Founder, The Cates Academy for Relationship Marketing, Author of Radical Relevance "In THRIVE, Meridith weaves in 250 years of business history to show how resilient businesses and people find opportunities in every situation. This is a must-read to gain ideas and perspective in a sea of change." —Mary C. Kelly, PhD, CEO, Productive Leaders, Author of The Five Minute Leadership Guide "You do not merely read this book; you read, you think, you develop next steps. Meridith does a masterful job of detailing companies doing it right and then goes further by adding her insights to create a playbook of what you need to do. Perfect book for the time we're in right now!" —Mark Hunter, CSP, "The Sales Hunter", Author of A Mind For Sales "The only certainty in business is there will be times of great uncertainty. It's how you react when your world—or the world—doesn't go as planned that determines your future. Meridith studies how companies have thrived in their uncertain times to become global market leaders and shares the proven success strategies that you can implement in your business to do the same. If there was ever a time where our world needed this book, it's now. Read it. Study it. And thrive!" —Sam Richter, CSP, CPAE, Hall of Fame Speaker, Bestselling Author, and Technology Entrepreneur

The Path of Least Resistance

Learning to Become the Creative Force in Your Own Life *Butterworth-Heinemann*

The Path of Least Resistance: Learning to Become the Creative Force in Your Own Life, Revised and Expanded discusses how humans can find inspiration in their own lives to drive creative process. This book discusses that by understanding the concept of structure, we can reorder the structural make-up of our lives; this idea helps clear the way to the path of least resistance that will lead to the manifestation of our most deeply held desires. This text will be of great use to individuals who seek to use their own lives as the driving force of their creative process.

Tess of the Road *Random House Books for Young Readers*

Award-winning Rachel Hartman's newest YA is a tour de force and an exquisite fantasy for the #metoo movement. "Tess of the Road is astonishing and perfect. It's the most compassionate book I've read since George Eliot's Middlemarch." --NPR In the medieval kingdom of Goredd, women are expected to be ladies, men are their protectors, and dragons can be whomever they choose. Tess is none of these things. Tess is. . . different. She speaks out of turn, has wild ideas, and can't seem to keep out of trouble. Then Tess goes too far. What she's done is so disgraceful, she can't even allow herself to think of it. Unfortunately, the past cannot be ignored. So Tess's family decide the only path for her is a nunnery. But on the day she is to join the nuns, Tess chooses a different path for herself. She cuts her hair, pulls on her boots, and sets out on a journey. She's not running away, she's running towards something. What that something is, she doesn't know. Tess just knows that the open road is a map to somewhere else--a life where she might belong.

Returning to the spellbinding world of the Southlands she created in the award-winning, New York Times bestselling novel Seraphina, Rachel Hartman explores self-reliance and redemption in this wholly original fantasy. NAMED ONE OF THE BEST BOOKS OF THE YEAR BY NPR * BOSTON GLOBE * The Chicago Public Library * KIRKUS REVIEWS Four starred reviews! "The world building is gorgeous, the creatures are vivid and Hartman is a masterful storyteller. Pick up this novel, and savor every page." -- Paste Magazine

Memos from the Chairman *Workman Publishing*

The chairman of the board of Bear Stearns investment bank shares his innovative approach to business in a collection of witty, trenchant, and inspirational thoughts on success, bureaucracy, arrogance, telephone manners, and other topics.

Dumb Luck and the Kindness of Strangers *Simon and Schuster*

Witty, shrewd, and always a joy to read, John Gierach, "America's best fishing writer" (Houston Chronicle) and favorite streamside philosopher, has earned the following of "legions of readers who may not even fish but are drawn to his musings on community, culture, the natural world, and the seasons of life" (Kirkus Reviews). "After five decades, twenty books, and countless columns, [John Gierach] is still a master" (Forbes). Now, in his latest original collection, Gierach shows us why fly-fishing is the perfect antidote to everything that is wrong with the world. "Gierach's deceptively laconic prose masks an accomplished storyteller...His alert and slightly off-kilter observations place him in the general neighborhood of Mark Twain and James Thurber" (Publishers Weekly). In Dumb Luck and the Kindness of Strangers, Gierach looks back to the long-ago day when he bought his first resident fishing license in Colorado, where the fishing season never ends, and just knew he was in the right place. And he succinctly sums up part of the appeal of his sport when he writes that it is "an acquired taste that reintroduces the chaos of uncertainty back into our well-regulated lives." Lifelong fisherman though he is, Gierach can write with self-deprecating humor about his own fishing misadventures, confessing that despite all his experience, he is still capable of blowing a strike by a fish "in the usual amateur way." "Arguably the best fishing writer working" (The Wall Street Journal), Gierach offers witty, trenchant observations not just about fly-fishing itself but also about how one's love of fly-fishing shapes the world that we choose to make for ourselves.

Simple Numbers, Straight Talk, Big Profits!

4 Keys to Unlock Your Business Potential *Greenleaf Book Group*

Based on the premise that accountants often make finance unnecessarily confusing, this no-frills guide will help small business owners see beyond the numbers and translate financial statements into tangible business success. The author shows the reader how to use key financial indicators as a basis for smart business decisions, with a focus on companies in the range between start-up and \$5 million in revenue. In a humorous and conversational tone, Crabtree explains how even the most harried business owners can use financial metrics to improve their bottom line. The author's down-to-earth discussion includes many insights: Most business owners are probably not paying themselves enough; Paying taxes can be a positive in accounting; A company-wide salary cap can help immensely with personnel decisions. Additionally, the numerous examples help readers see for themselves how following the author's advice will have a

direct impact on their profits.

12 Stupid Things That Mess Up Recovery

Avoiding Relapse through Self-Awareness and Right Action *Simon and Schuster*

Concise advice on hunting down the personal culprits that sabotage sobriety and personal happiness. To grow in recovery, we must grow up emotionally. This means getting honest with ourselves and facing up to the self-defeating thoughts and actions that put our sobriety at risk. Although there are as many ways to mess up recovery as there are alcoholics and addicts, some general themes exist, which include confusing self-concern with selfishness, not making amends, using the program to try to become perfect, not getting help for relationship troubles, believing that life should be easy. In simple, down-to-earth language, Allen Berger explores the twelve most commonly confronted beliefs and attitudes that can sabotage recovery. He then provides tools for working through these problems in daily life. This useful guide offers fresh perspectives on how the process of change begins with basic self-awareness and a commitment to working a daily program.

How to Have a Good Day *Pan Macmillan*

In *How to Have a Good Day*, economist and former McKinsey partner Caroline Webb shows readers how to use recent findings from behavioral economics, psychology, and neuroscience to transform our approach to everyday working life. Advances in these behavioral sciences are giving us ever better understanding of how our brains work, why we make the choices we do, and what it takes for us to be smart and savvy. But it's not always been easy to see how to apply these insights in the workplace - until now. In *How to Have a Good Day*, Webb explains how three big scientific ideas can help us be at our best every day. She shows us exactly how to apply this science to our plans, tasks and conversations, in step-by-step guidance that allows us to: set better priorities; make the hours go further; turn every interaction into a success; strengthen our personal impact; be resilient in the face of setbacks; and sustain our energy over the course of the day. Webb teaches us how to be at our best under pressure, and gives us specific tools to tackle common work challenges - from conflict with colleagues, to dull meetings and packed inboxes. [Source : Editeur].

The Law of Abundance *Quinstar Publishing*

The Law of Abundance is a precise science that brings great clarity and predictability to every outcome; a philosophy that broadens insights and expands influence; a spirituality that can insulate you from failure; a journey that can take you anywhere you want to go; a vision that can bring you great fortune; a process for real transformation; a key to unlocking life's mysteries; a gift to all humanity. This book will change the way you look at everything. It presents a completely new paradigm that goes far beyond any previous attempt at explaining how and why life unfolds as it does. Here you will learn exactly how the most successful people throughout history have used the Law of Abundance to create the world we live in, to earn vast amounts of money, gain tremendous respect and personal power, maintain exceptional relationships, find deep joy and contentment, and accomplish every great thing. The Law of Abundance is based on scientifically proven principles that never change and never fail. So, if you believe you have tried everything and are still not experiencing wealth, health, happiness, achievement, great relationships and every other thing you desire, understanding and applying the Law of Abundance can completely and

profoundly change your life - guaranteed.

All about Them

Grow Your Business by Focusing on Others *Da Capo Lifelong Books*

A branding expert shows how anyone who is successful lives by three words--"all about them"--and shows how focusing on others leads to success in business and life

The Great Mental Models: General Thinking Concepts

The old saying goes, "To the man with a hammer, everything looks like a nail." But anyone who has done any kind of project knows a hammer often isn't enough. The more tools you have at your disposal, the more likely you'll use the right tool for the job - and get it done right. The same is true when it comes to your thinking. The quality of your outcomes depends on the mental models in your head. And most people are going through life with little more than a hammer. Until now. *The Great Mental Models: General Thinking Concepts* is the first book in *The Great Mental Models* series designed to upgrade your thinking with the best, most useful and powerful tools so you always have the right one on hand. This volume details nine of the most versatile, all-purpose mental models you can use right away to improve your decision making, productivity, and how clearly you see the world. You will discover what forces govern the universe and how to focus your efforts so you can harness them to your advantage, rather than fight with them or worse yet- ignore them. Upgrade your mental toolbox and get the first volume today. AUTHOR BIOGRAPHY Farnam Street (FS) is one of the world's fastest growing websites, dedicated to helping our readers master the best of what other people have already figured out. We curate, examine and explore the timeless ideas and mental models that history's brightest minds have used to live lives of purpose. Our readers include students, teachers, CEOs, coaches, athletes, artists, leaders, followers, politicians and more. They're not defined by gender, age, income, or politics but rather by a shared passion for avoiding problems, making better decisions, and lifelong learning. AUTHOR HOME Ottawa, Ontario, Canada

The 10X Rule

The Only Difference Between Success and Failure *John Wiley & Sons*

Achieve "Massive Action" results and accomplish your business dreams! While most people operate with only three degrees of action-no action, retreat, or normal action-if you're after big goals, you don't want to settle for the ordinary. To reach the next level, you must understand the coveted 4th degree of action. This 4th degree, also known as the 10 X Rule, is that level of action that guarantees companies and individuals realize their goals and dreams. The 10 X Rule unveils the principle of "Massive Action," allowing you to blast through business clichés and risk-aversion while taking concrete steps to reach your dreams. It also demonstrates why people get stuck in the first three actions and how to move into making the 10X Rule a discipline. Find out exactly where to start, what to do, and how to follow up each action you take with more action to achieve Massive Action results. Learn the "Estimation of Effort" calculation to ensure you exceed your targets. Make the Fourth Degree a way of life and defy mediocrity. Discover the time management myth. Get the exact reasons why people fail and others succeed. Know the exact formula to solve problems. Extreme success is by definition outside the realm of normal action. Instead of behaving like everybody else and settling for average results, take Massive

Action with The 10 X Rule, remove luck and chance from your business equation, and lock in massive success.

The Alchemist *HarperCollins*

A special 25th anniversary edition of the extraordinary international bestseller, including a new Foreword by Paulo Coelho. Combining magic, mysticism, wisdom and wonder into an inspiring tale of self-discovery, The Alchemist has become a modern classic, selling millions of copies around the world and transforming the lives of countless readers across generations. Paulo Coelho's masterpiece tells the mystical story of Santiago, an Andalusian shepherd boy who yearns to travel in search of a worldly treasure. His quest will lead him to riches far different—and far more satisfying—than he ever imagined. Santiago's journey teaches us about the essential wisdom of listening to our hearts, of recognizing opportunity and learning to read the omens strewn along life's path, and, most importantly, to follow our dreams.

Personal Socrates

Questions That Will Upgrade Your Life from Legends & World-Class Performers

Explore questions that stimulate your mental fitness and teach you how to direct your internal narrative to work for you. Inspired by Socrates himself, Marc Champagne draws on his interviews with award-winning writers, designers, photographers, strategists, entrepreneurs, technologists, musicians, athletes, and more to provide inspiration and examples as to where and how pointed self-inquiry can help your health, happiness, and performance. Readers are guided by powerful reflective questions that can be easily applied to daily life and work for incredible results. The prompts and mental fitness practices detailed throughout Personal Socrates are like having your very own mental fitness coach with you at all times—one who can be used to bring clarity, intentionality, and possibility to every aspect of your life.

Who

The A Method for Hiring *Random House Digital, Inc.*

A manager's guide to hiring the right employees introduces the practical and effective A Method for Hiring, which draws on the expertise of hundreds of high-level executives to present a

simple, easy-to-follow program to guarantee hiring success. 50,000 first printing.

Who Not How

The Formula to Achieve Bigger Goals Through Accelerating Teamwork *Hay House, Inc*

The world's foremost entrepreneurial coach shows you how to make a mindset shift that opens the door to explosive growth and limitless possibility—in your business and your life. Have you ever had a new idea or a goal that excites you... but not enough time to execute it? What about a goal you really want to accomplish...but can't because instead of taking action, you procrastinate? Do you feel like the only way things are going to get done is if you do them? But what if it wasn't that way? What if you had a team of people around you that helped you accomplish your goals (while you helped them accomplish theirs)? When we want something done, we've been trained to ask ourselves: "How can I do this?" Well, there is a better question to ask. One that unlocks a whole new world of ease and accomplishment. Expert coach Dan Sullivan knows the question we should ask instead: "Who can do this for me?" This may seem simple. And it is. But don't let the lack of complexity fool you. By mastering this question, you will quickly learn how billionaires and successful entrepreneurs like Dan build incredible businesses and personal freedom. This book will teach you how to make this essential paradigm-shift so you can:

- Build a successful business effectively while not killing yourself
- Immediately free-up 1,000+ hours of work that you shouldn't be doing anyway
- Bypass the typical scarcity and decline of aging and other societal norms
- Increase your vision in all areas of life and build teams of WHOs to support you in that vision
- Never be limited in your goals and ambitions again
- Expand your abundance of wealth, innovation, relationships, and joy
- Build a life where everything you do is your choice—how you spend your time, how much money you make, the quality of your relationships, and the type of work you do

Making this shift involves retraining your brain to stop limiting your potential based on what you solely can do and instead focus on the nearly infinite and endless connections between yourself and other people as well as the limitless transformation possible through those connections.

Multiplication By Subtraction

How To Gracefully Let Go Of Wrong-Fit Team Members